

EDSIGHTS

Ai powered texting for retention

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What We Do

EdSights uses text messaging combined with artificial intelligence to engage and retain students. We collect real time, non-cognitive data from students about their college experience and use this information to connect them to the right resources at the right time. As we engage with students throughout the year, we also generate actionable insights for universities.

How We Are Different

Unlike most student success solutions, EdSights involves students in the conversation. We have a holistic approach and look at more than just grades because we understand that only 25% of students drop out for academic reasons. The areas we measure include a student's sense of belonging, their financial distress and their confidence in their ability to graduate.



Case Study Outcomes

Missouri Western State University

7.3% Retention Increase

89% Prediction Accuracy

64% Student Engagement

95% Student Opt-in

Our Data

EdSights collects data you've never seen before and transforms it into actionable "next steps". We cluster students who face similar struggles and give administrators class trends as well as student-specific insights.



Working with the EdSights team has been wonderful. The support during implementation and throughout is exceptional. I am amazed by the access we now have to real-time data directly from our students.

Darby Gough, AVP of Student Success,
Avila University